1.    Please advise the name of the company which you are developing this website for. MPF Paris

2.    What is the type of business you are in? (example: Security Services, Retail with Shop front, Wedding Services ..etc)

We sell a Talent Management Tool (like SAP, ORACLE,...)

3.    Do you currently have an existing website ?

If Yes, please share with us the website address

[www.MPFparis.com](http://www.mpfparis.com/)

4.    Have you purchased your domain name yet ?

Yes

5.    Do you have web hosting?

Yes, but you can make a proposal for that too

6.    What is the purpose of this website?

* Information for Partners and clients
* private space for client in order to link with an other web site (already existing) on which the tool is (SaaS).
* Display the results of the tool (PDF documents) for clients and partners

7.    Who is your audience for this website?

B2B :

* Partners : Management consulting firm (Accenture, IBM,...), coaching firm and headhunters
* Clients : HR departments/CEO of companies.

8.    Is it for investors, product information site, blog, e-commerce?

 Already answered

9.    What is your company corporate colors? Do you have any preferred Color Themes?

 Blue and grey, you'll find the color themes in the specifications

10.  What is your time frame for completion of this website?

 End february/mid march 2012

11.  Are there any specific requirements you need this website to have?

 You'll find every specific requirements in the specification (attached)

12.  Do your competitors have any websites whose design you like? What are several websites you like?

 SAP is our inspiration because we like to be moderne but not too creative. Our tool is based on advanced research on the behavior biologic so It can frighten some people. The design of the web site must be "comfortable".

13.  How many people will be editing / updating the site?

 Between 1 and 3

14.  How many pages do you need in this website?

Most of our clients choose to have a 5 page website.

Around 5 yes, you'll find all details in the specifications and models

15.  Do you currently have a catalog or brochure?

 yes, you'll find attached the brochure (in a next mail because the specifications are already heavy)

16.  Do you have a logo? What format is it in? (photoshop, jpg, png ..etc)

 yes, jpg,

17.  Are you familiar with any web design style if Yes, please describe the style of website you are looking for?

 SAP.com

18.  Do you need an image gallery to showcase your products and services?

 no

19.  Please be advised that content ( Write-ups and product & service images) are needed from you as you would be the expert in your field.

Do you have your content done?

Yes, in French and in English. The two versions of the website are needed.